



**Back margin allowance of 5 mm
each side within the net size of the magazine**

For double-page ads in perfect-bound magazines please note that a back margin allowance is needed in case there are any important text and picture elements over the center/spine of the page. The back margin allowance will compensate for the loss of image that is caused by glueing the cover around the magazine. Thus the readability and the transition of the images of the produced magazine is largely guaranteed.

**Spine gutter of 3 mm each side
additionally to net size**

For perfect-bound magazines the routing margin is needed for keying the sections in spine.