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• Consulting



• Pre-Press



• Print



• Finishing



• Logistics

With us, catalogues make your customers happy faster

Client:

leading european mail order company

Challenge:

- Increased number of orders due to an increasing number of versions for different countries
- Simultaneous reduction of individual batches
- Content and cover print at different sites
- Shorter production times for fast reactions to changes on the market

Solution:

- High flexibility due to varied print and production possibilities at one site
- Optimisation of printing and logistics services due to catalogue production from one source
- Integrated pre-press services for fast print data preparation

Client benefits:

- Short transport routes and the shrink-wrapping of the catalogues on site mean cost optimisation and simplified logistics
- Integrated services reduce production times and enable more flexible market cultivation

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