

- [About Us](#)
- [Services](#)
- [Products](#)
- [Environment](#)
- [Career](#)
- [Info](#)



[Home](#) » [Services](#) » Pre-press Solutions
Services

- [A network of strong competencies](#)
- [Pre-press Services](#)
- [Pre-press Solutions](#)
 - [softkat](#)
 - [pictstore](#)
 - [adclick](#)
- [Solutions](#)

- [Ask our experts](#)



Friedel Kathöfer
Head of Pre-press Department
Phone: +49 (0)5241 80-3650
Friedel.Kathoefer@Bertelsmann.de

Information management and publishing solution

softkat® was specially developed for the quick, flexible and automated creation of print and web-based publications. The modular tool is easily adapted to suit each individual customers needs.

A central data base is fed from external systems (e. g. merchandise information system) and with the help of a tool for planning and updating this information. The catalogue is then created by combining the content and layout for the print and web media. This makes it very economical, in particular for follow-up productions.





© Mohn media Mohndruck GmbH

- [News](#)
- [FAQ](#)
- [Sitemap](#)
- [Imprint](#)
- [Privacy Policy](#)
- [General Terms and Conditions](#)
- [Contact](#)