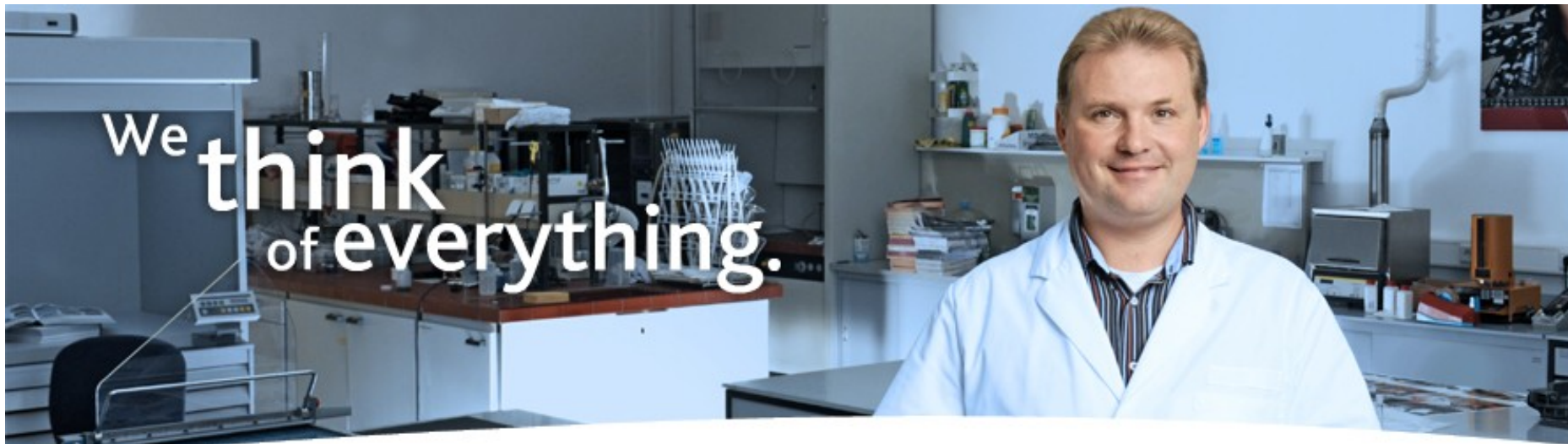


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Innovative use of combined heat and power technology when printing this product reduced CO₂ emissions by up to 52% in comparison to conventional methods in Germany.

CO2 Button

Global warming and rising CO₂ emission have become a topic of global concern. With public awareness steadily rising Mohn media has developed a unique solution for our customers: a CO₂ button, certifying that 52% less CO₂ was emitted during the print production process compared to the average energy mix in Germany.

How do we achieve this? By commissioning our own combined heat and power system at Mohn media's power plant in Gütersloh. Our CO₂ Button can be placed on all products made at our headquarters in Gütersloh to verify their environmentally friendly production. The low CO₂ emissions don't just benefit our customers, but more importantly the environment.

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